

# Enhancing Learning with Follow-Through



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*“Fort Hill has created a bridge that helps companies cross the Learning-Doing Gap.”*

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Ken Blanchard  
Co-author of *The One Minute Manager*

**FH** FORT HILL  
C O M P A N Y

*Follow-Through that Delivers Results*

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***FRIDAY5s<sup>®</sup>** is an easy-to-implement follow-through management™ system that bridges the gap between the classroom and the workplace. By supporting learning transfer, Friday5s<sup>®</sup> increases the return on investment from learning and development programs.*

# Bridging the Learning-Doing Gap

*More than ever, training and development departments are being asked to document business-relevant results and returns from their programs. Follow-through enhances learning transfer, improves the return on investment, and increases the value of the learning organization.*

**FRIDAY5s<sup>®</sup>** is a fully-integrated follow-through management system that reminds participants of their objectives, prompts them to take action, tracks group and individual progress, involves managers and coaches, and documents results. Its data mining and report generation capabilities enable learning organizations to convincingly demonstrate the business impact and value of their programs.

## Benefits

- Enhances learning transfer and on-the-job application
- Reminds participants to apply program learning
- Increases accountability by involving managers
- Ensures the continued practice necessary to master new skills
- Supports specific program objectives
- No software to install; no additional IT resources needed
- Proves the business value of learning and development

## Features

- Turn-key, yet customizable
- Simple, fast, intuitive interface
- Stable and secure
- World-class support for leaders and participants
- Scalable from 10 to 10,000 participants
- Unmatched experience: 6 years; >100 companies; >1,500 programs



## Proven in Practice

**As the industry standard in follow-through management, Friday5s has been used by leading companies and learning organizations worldwide, including:**

- Center for Creative Leadership
- Agilent Technologies
- AstraZeneca Pharmaceuticals
- Chubb Insurance
- Hewlett Packard
- Honeywell
- Unilever



**FRIDAY5<sup>s</sup>**  
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