

Engagement Enhancers

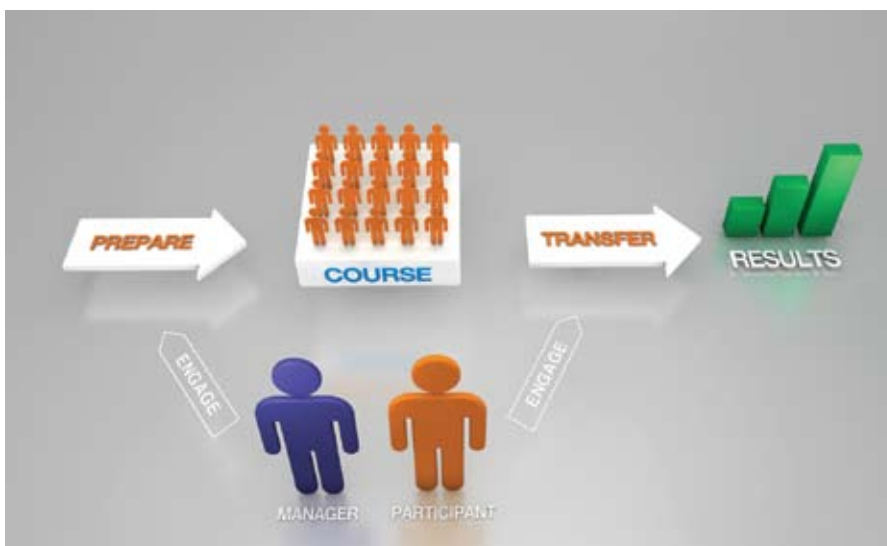
The research is clear: in order to get results from training and development, it is essential to have both learners and their managers fully engaged in the process. Engagement, especially of managers, is still a challenge for most training and development organizations. To meet the challenge, Fort Hill has developed “Engagement Enhancers” in both print and online versions.

Getting Your Money’s Worth from Training and Development

Getting Your Money’s Worth from Training and Development is a unique two-sided engagement enhancer in print form. One side provides a practical process and advice for participants, the other for managers.

Having both versions in one booklet provides “full disclosure”—each can see what advice the other has been given, and you only need to stock and distribute one version.

Filled with straightforward advice, an easy-to-follow process, and simple forms (with completed examples), *Getting Your Money’s Worth from Training and Development* engages managers and participants before as well as after training, which research has shown is critical for learning transfer and results.



“An immediate leader has the potential to either make or break any training effort.”

-Paul Leone, Talent Acquisition and Development, American Express

A two-part solution to increase manager and learner engagement

Learning as Competitive Edge

This highly interactive, online course addresses the importance of continuous learning in today's competitive, knowledge-based environment. Learning as Competitive Edge increases the effectiveness of training and development by realigning expectations about why learning is essential and what is required to get the greatest return, both for individuals and the organization.

“Indispensable. Essential. Not-to-be-without.”

-Jim Kouzes, coauthor of the bestselling book, *The Leadership Challenge*

How to Get Your Money's Worth from Training and Development

How to Get Your Money's Worth from Training and Development is Fort Hill's online, LMS-compatible, engagement enhancer.

Designed to be easily and inexpensively deployed as an online service or through your existing LMS, *How to Get Your Money's Worth from Training and Development* was developed in cooperation with the award-winning e-learning design firm Option Six.

As with the print version, this engaging and practical program includes a module for managers as well as for participants. Online forms facilitate exchanges and engagement even if managers and their direct reports are in different locations.



Learn More

To learn more about how to enhance engagement and increase results of training and development, please visit us online at www.forthillcompany.com or call 302.651.9223.

FORT HILL
COMPANY

1013 Centre Rd, Ste. 102, Wilmington, DE 19805 302.651.9223 www.forthillcompany.com